All the old rules are changing for the delivery of video in the new multiscreen world. Navigating the twists and turns in the market is a major challenge. That’s why people turn to nScreenMedia.”

- Colin Dixon
Chief Analyst & Founder
Content Marketing Opportunities

**Whitepapers**

$12,000

Our analyst team creates white papers exploring the latest industry issues.

**Webinars**

$12,000

Our analysts will produce a live event with your team and reach a combined audience of over 30,000 subscribers.
Industry Training

An executive training program to hit the ground running for the digital media transition.

Sponsor brands are permanently attached to each class in the program.

Sample Classes

- TV Everywhere
- Live Streaming
- Monetization
- Beating Ad Blockers
- Consumer Behaviors
- Viewing Platforms
- Delivery Platforms
- App Considerations
- Impact of HDR / UHD
- Social TV
Patron Programs

**Analyst Consultation**
Designated hours with the nScreenMedia analyst team for strategic advisory, roadmap review, marketing critique or feedback sessions.

**Networking Assistance**
In the course of our analyst duties, and when there is an appropriate fit, our team will make appropriate introductions on behalf of our patrons.

**Patron Recognition**
- Logo placement on the nScreenMedia website
- Patron awareness at all industry speaking events

**Press Support**
- Analyst quotes for press releases
- Pre-briefed analysts creating prioritized media support

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**Patrons enable the nScreenMedia Mission**

- **Supporter**
  - Entry-level program for smaller teams or companies.
  - $5,000/yr

- **Premier**
  - Highly customizable programs for larger companies.
  - Custom

- **Patron**
  - Corporate programs for mid-size and larger companies.
  - $10,000/yr
  - Clickable links for website